

Affinity Groups'

Leadership
Program

Benefits



Affinity Groups' "Leadership Program" Benefits

Affinity Groups can get even more benefits by participating in the Affinity Groups' "Leadership Program" designed to enhance group visibility and engagement.

Affinity Groups have the opportunity to apply for the Roll Call Challenge Grant (grant to fund future programs)

*** Past Affinity Group recipients of the Roll Call Challenge Grant are not eligible to apply for the grant.*

Benefit Packages	Events and Participation
<p>Premium Partners</p> <ul style="list-style-type: none"> ✓ 1 postcard mailing ✓ Monthly mass emails/newsletter to your group ✓ End of year newsletter ✓ Marketing (Alumni Publications) ✓ 1 Roll Call Solicitation ✓ Webpage with update assistance ✓ Homecoming event package and marketing ✓ Name tags and speaker gifts for your events ✓ Group banner 	<ul style="list-style-type: none"> ✓ Collaborate on 2 Alumni Association Events ✓ Young Alumni Event/Recruiting/Mentoring ✓ Community Service ✓ Group Scholarship ✓ 1% or more increase in new Roll Call donors over last year ✓ 50 or more participants from your group are required for each event
<p>Champion Circle</p> <ul style="list-style-type: none"> ✓ 1 postcard mailing ✓ Monthly mass emails/newsletter to your group ✓ End of year newsletter ✓ 1 Roll Call solicitation ✓ Webpage with update assistance ✓ Nametags and speaker gifts for your events ✓ Group banner 	<ul style="list-style-type: none"> ✓ Collaboration on 1 Alumni Association Event ✓ Young Alumni Event/Recruiting/Mentoring ✓ Community Service ✓ 1% or more increase in new Roll Call donors over last year ✓ 40 or more participants from your group are required for each event
<p>GT Circle</p> <ul style="list-style-type: none"> ✓ Monthly mass emails/newsletter to your group ✓ End of year newsletter wrap-up email ✓ Webpage with update assistance ✓ Group banner 	<ul style="list-style-type: none"> ✓ 1 Event ✓ 40 or more participants from your group are required for event

Affinity Groups participating in the Leadership Program must also adhere to bylaws and requirements listed in the Affinity Group guidelines manual.

All benefit distributions are based upon availability.